



# 2017 A YEAR IN REVIEW

**\$526 Million in Total Sales | 80% Sell-through Rate | 17% Sales Increase over 2016 | 40% New Bidders**  
**14 Auctions | 2,852 Lots Sold | 5,700 Bidders from 64 Countries**



## JANUARY

RM Sotheby's kicks off the year with **\$53.8 million** and **89 percent of all lots sold** in Arizona – **the highest overall sale total, sell-through rate, and number of cars sold above low estimate of all auction houses during Arizona car week 2017**. Highlights include an award-winning **1969 Ferrari 365 GT5** which exceeded expectations at a final **\$3,602,500** – nearly triple the previous auction record for the model.



## FEBRUARY

Record-breaking sales at RM Sotheby's **best performance in Paris to date**. **€27.6 million** sale is topped by a **1934 Alfa Romeo Tipo B P3**, one of the most important and coveted of all pre-war Grand Prix cars at **€3,920,000**, along with a group of **13 Porsches offered from a private Swiss Collection entirely without reserve** and highlighted by a one-of-29 **1988 Porsche 959 Sport** which achieved a **world-record auction price of €1,960,000**.

## MARCH

RM Sotheby's achieves **\$70.9 million** and a **90 percent sell-through rate** in Amelia Island, **the highest auction total in Amelia Island auction history**, comfortably exceeding the combined tally of all other competitor sales held that week. **19 motor cars achieved individual million-dollar-plus results**, highlighted by the offering of **A Gentleman's Collection: The Pride and Passion of Orin Smith** during a special sale session on Friday, generating **\$31 million with 100 percent of all lots sold**.



## APRIL

Subsidiary Auctions America **returns to Fort Lauderdale for the RM Sotheby's Group's long-standing sale in the region**. A mainstay on the U.S. collector car calendar and well-respected as South Florida's premier collector car auction, the **\$17.3 million** sale saw strong prices across the diverse offering, **attracting strong new interest with 40 percent of bidders representing first-time clientele**.

RM Sotheby's stars in the **first ever television series to feature a behind-the-scenes look at a collector car auction house** in Waddell Media's **Million Dollar Car Hunters**, broadcast to a global audience via the BBC.





## MAY

RM Sotheby's sells a total of **€25.4 million** in motor cars at its fourth biennial Villa Erba sale, the official auction of the esteemed Concorso d'Eleganza Villa d'Este. The record-setting sale is led by the **1937 Bugatti Type 57 Atalante Prototype**, which sold for **€3,024,000 to break the current record for a non-S Type 57 Bugatti**, while a 10-km, as-new **1993 Porsche 911 Carrera RSR 3.8**, followed by Porsche enthusiasts around the globe, set a record for any 964 model 911 at auction, achieving an incredible **€2,016,000**.



## JUNE

RM Sotheby's partners with subsidiary Auctions America to host the annual **Santa Monica sale**, generating **\$9.3 million** in total sales for the smaller, boutique offering of collector cars.



## AUGUST

Nearly **\$133 million** in sales and **88 percent** sell-through achieved at RM Sotheby's flagship Monterey sale, highlighted by the **1956 Aston Martin DBR1/1**, which sold for **\$22,550,000 to not only smash the record for the marque at auction, but to also become the most valuable British car ever sold at auction**—a record previously held by RM Sotheby's. Notably, the Aston Martin DBR1 is also the most valuable car sold by any auction house in 2017.

RM Auto Restoration also brings home seven awards from the prestigious **Pebble Beach Concours d'Elegance**, including three Best in Class awards, two Third in Class awards, the Most Elegant Convertible trophy, and a runner up for Best of Show.



## SEPTEMBER

The RM Sotheby's Group achieves **\$19.2 million** at the Auburn Fall Collector Car Weekend, a Labor Day tradition for enthusiasts across the United States. Four-day auction is led by **1933 Duesenberg Model SJ 'Sweep Panel' Phaeton** at **\$2,300,000—the most valuable car ever sold by the company at the historic Auburn Auction Park**.

In its 11th annual year at Battersea Evolution, RM Sotheby's **London** auction delivered some impressive results with the stunning **£1,805,000 Blu Tour de France 2004 Ferrari Enzo** and the **£826,250 1955 Bentley R-Type Continental** sharing top sale honors.

RM Sotheby's hosts **Ferrari - Leggenda e Passione**, a single-marque sale in partnership with the legendary brand at the famed Pista di Fiorano. The historic sale, held during Ferrari's 70th anniversary celebrations in Maranello, generated more than **€63 million** and was topped by a one-of-a-kind **2017 LaFerrari Aperta**, which sold for **€8,300,000**. This marked a new auction record for a 21st Century automobile, with all proceeds benefitting Save the Children efforts.



RM Sotheby's travels to Hong Kong to display Michael Schumacher's Monaco Grand Prix-winning Ferrari F2001 during Sotheby's Hong Kong Autumn Sales week ahead of its offering at the Contemporary Art Evening Sale.



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## OCTOBER

RM Sotheby's proves the market for exceptional Brass and Classic Era automobiles is alive and well with **\$15.9 million and 96 percent of all lots sold at the company's annual Hershey sale**. Auction was led by the show stopping **1933 Pierce-Arrow Silver Arrow** at **\$2,310,000**, presented as part of the 12-car Thomas F. Derro Collection, offered entirely without reserve.

RM Sotheby's joins **Ferrari's 70th Anniversary celebrations in New York City**, bringing ten iconic automobiles selected by Ferrari to Sotheby's global headquarters for public display, as well as Michael Schumacher's Ferrari F2001 to Rockefeller Plaza prior to its offering in November.

**Auctions America subsidiary is fully integrated into the RM Sotheby's Group**, with all sales previously held by the company now hosted under the RM banner. Auburn Auction Park continues operations as an RM Sotheby's satellite office.

## NOVEMBER

In the ultimate culmination of the partnership, and one of the most highly publicized automotive auctions ever staged, RM Sotheby's sells the **Michael Schumacher Monaco Grand Prix-winning Ferrari F2001** for a record **\$7,504,000** in **Sotheby's Contemporary Art Evening Sale**. Representing the **first automobile ever offered in a Sotheby's art auction**, the result more than doubles the previous record for a modern era Formula One car at auction.



## DECEMBER

RM Sotheby's returns to Sotheby's for third New York sale, entitled **ICONS**, held during Sotheby's inaugural **A Life of Luxury week**, offering the best of watches, jewels, wine, fashion, and cars. ICONS sale totals **\$45.5 million**, headlined by an open-headlight, alloy-bodied **1959 Ferrari 250 GT LWB California Spider Competizione** at a final **\$17,990,000** to exceed its pre-sale estimate and become the most valuable Ferrari sold at auction in 2017.



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