



When photographing a Motor Car that is to be presented on the RM Sotheby's website, it is important that you follow these parameters and guidelines, so that the car is presented consistently to RM Sotheby's standards and as completely and accurately as possible.

***All photography should be shot in landscape format (horizontal) when possible.**

REQUIRED PHOTOS

FRONT 3/4 VIEW

Exterior shots should be taken on pavement. Take a shot of both the driver and passenger side front corners. Photos of cars parked on grassy areas cover up much of the bottom of the tires and the image isn't friendly for marketing/design purposes. Center the car within the shot. It is okay to have extra space on either side of the car. Be sure that you do not cut off the front or rear bumpers. **For convertibles, include both front corner shots with the top up and top down.**



REAR 3/4 VIEW

Take a shot of both the driver and passenger side rear corners. **For convertibles, include both rear corner shots with the top up and top down.**



ENGINE BAY OVERVIEW

Engine shots should include the entire engine bay. Shoot from the front of the car, looking down if possible, as well as from the left and right to get the best results. **For older cars, such as pre-war classics, be sure to photograph both sides of the engine to include the carburetors and exhaust manifold.**



INTERIOR VIEW FROM DOOR

The interior should be photographed in a well-lit area. If outdoors, make sure the sun is at your back or off to the side, but be mindful of your shadow! **This shot should include the entire steering wheel, dash, and a portion of the seats.** Avoid shooting the back of the seats in such a way that they consume the frame and appear too thick.





SIDE PROFILE

Shoot both the driver and passenger side profiles. **For convertibles, include both side profile shots with the top up and top down.**



HEAD-ON FRONT & REAR

Shoot both the front and rear head-on. **For convertibles, include both side profile shots with the top up and top down.**



BADGES/EMBLEMS/MASCOTS

Shoot close up images of all badges, nameplates, emblems and mascots.



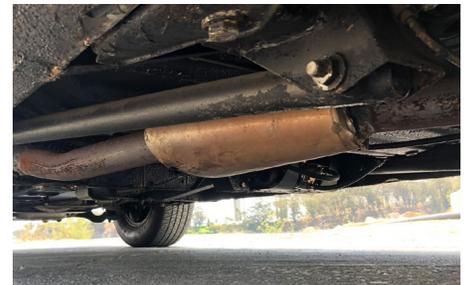
VIN & ODOMETER

Take a close up shot of the VIN and Odometer reading. Also include the chassis number (the plate and / or the stamping itself) as well as the door plate for modern cars (shows mfg. date).



CHASSIS UNDERSIDE

Photograph as much of the underside of the vehicle as possible. When possible put on a lift and take as many detail shots as possible. Photograph suspension, control arms, steering components, shocks, springs, exhaust and overall quality of the chassis and body.





ADDITIONAL PHOTOS



INTERIOR CLOSE UP

Shoot a close up photo of the entire dash and steering wheel.



OPPOSITE INTERIOR

Show the interior facing the seats.



TRUNK/STORAGE

Photograph the trunk, including spare tire, luggage set, jack, etc., Neatly arranged.



ROOF/HEADLINER/VISORS

Take a 3-5 shots of the roof/headliner from a low angle.



ADDITIONAL TAGS & DETAILS

Be sure to photograph any other important details, such as trim/paint tags.



WHEEL/TIRE TYPE

Detail of the type and size of each wheel and tire.



PHOTOS SHOT LIST

Print this page and take it with you on the shoot. Check off each shot as you take them. Not all shots are applicable to all cars.

EXTERIOR

- | | | |
|---|--|--|
| <input type="checkbox"/> Driver-side view straight | <input type="checkbox"/> Passenger-side view straight | <input type="checkbox"/> Head-on front |
| <input type="checkbox"/> Driver-side view $\frac{3}{4}$ front | <input type="checkbox"/> Passenger-side view $\frac{3}{4}$ front | <input type="checkbox"/> Head-on rear |
| <input type="checkbox"/> Driver-side view $\frac{3}{4}$ rear | <input type="checkbox"/> Passenger-side view $\frac{3}{4}$ rear | <input type="checkbox"/> Emblems |

INTERIOR

- | | | |
|--|--|--|
| <input type="checkbox"/> Seats from driver-side | <input type="checkbox"/> Glove box closed | <input type="checkbox"/> Trunk |
| <input type="checkbox"/> Seats from passenger-side | <input type="checkbox"/> Glove box open | <input type="checkbox"/> Trunk empty |
| <input type="checkbox"/> Steering wheel | <input type="checkbox"/> Door cards, driver | <input type="checkbox"/> Trunk with spare |
| <input type="checkbox"/> Gauges | <input type="checkbox"/> Door cards, passenger | <input type="checkbox"/> Trunk floor w/o spare |
| <input type="checkbox"/> Console | <input type="checkbox"/> Radio | <input type="checkbox"/> Roof/Headliner |
| <input type="checkbox"/> Dash overall | <input type="checkbox"/> Carpets/mats | |

ENGINE, UNDERSIDE, ETC

- | | | |
|--|---|--|
| <input type="checkbox"/> Engine bay | <input type="checkbox"/> Engine bay, passenger-side | <input type="checkbox"/> Under car from front, back, left, right |
| <input type="checkbox"/> Engine bay, driver-side | <input type="checkbox"/> Engine bay details | |

NUMBERS

- | | | |
|--|---|---|
| <input type="checkbox"/> Chassis/VIN | <input type="checkbox"/> Cylinder head number (if applicable) | <input type="checkbox"/> Transmission/trans axle number |
| <input type="checkbox"/> Engine number | <input type="checkbox"/> Body number (if applicable) | |

ACCOMPANYING ITEMS

- | | | |
|--|--|---|
| <input type="checkbox"/> Tool roll (opened and lying flat to see all tools) | <input type="checkbox"/> Service records/Invoices - shot of all of them fanned out | <input type="checkbox"/> Car cover (sometimes includes bag) |
| <input type="checkbox"/> Owner's manuals, showing all manuals | <input type="checkbox"/> Awards/Trophies - badges on car | <input type="checkbox"/> Side curtains/side windows |
| <input type="checkbox"/> Window sticker or factory build sheet | <input type="checkbox"/> Tonneau cover (on car if possible) | <input type="checkbox"/> Hardtop |
| <input type="checkbox"/> Certificates (Porsche COA, Marti Report, BMIHT certificate, JDHT certificate etc) | <input type="checkbox"/> Convertible top boot cover (on car if possible) | <input type="checkbox"/> Spare parts |
| <input type="checkbox"/> Restoration Binder | <input type="checkbox"/> Spare tire and jack | <input type="checkbox"/> *ANYTHING ELSE INCLUDED WITH THE CAR |



CONDITION PHOTOS SHOT LIST

Print this page and take it with you on the shoot. Check off each shot as you take them.
Not all shots are applicable to all cars.

EXTERIOR

- Beneath driver door
- Beneath passenger door
- Fender detail RF
- Fender detail LF
- Fender detail LR
- Fender detail RR
- Seams and gaps
- Trim pieces
- Chrome pieces
- Lights off & on
- Exterior plastics
- All Wheels and tires
- Wheel wells
- Glass
- Glass details & stickers
- Side Mirrors
- Items that appear broken or missing

INTERIOR

- Stitching/seat details
- Switches
- Dash details
- Items that appear broken or missing
- Seat Belts detail
- Instruments
- Digital functions
- Interior lights
- Floor beneath carpets if removable
- Rear View Mirror

CONDITION PHOTOS SAMPLES



Point out or show as best as possible any marks, dings, scratches, defects as best as possible. **Where possible photograph both zoomed in as well as zoomed out to show location on vehicle.** Use coins, fingers or dollar bills (if larger) as reference points for size



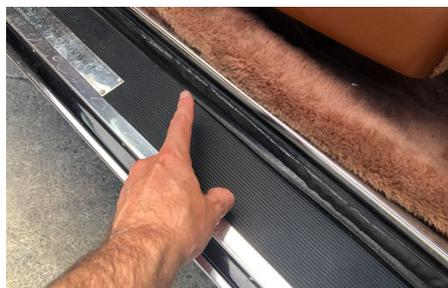
Rust, paint issues, cracking, pitting.



Missing seals, gaskets, trim.



Wear, cracking perforations, tears, marks.



Worn materials, weather stripping, seals.



Chips, marks, corrosion.



Documents/Photo Upload

Sale Code *

Reference Number *

Sender's Email Address *

Photo Credit (if Required)

Notes

Attach Photos *

Submit Photos

HOW TO SUBMIT YOUR PHOTOS

- Visit rmsothebys.com/photos
- Enter the **Sale Code** (e.g., AZ20 for Arizona 2020)
- Enter the **Reference Number** (e.g., r0001)
- Include the **Photo Credit** (photographer) and **Notes** (any special information)
- Click **Browse Files** and select the photographs that you'd like to submit. The files will then appear underneath the button.
- Once all the images are done loading, click the **Submit** button. That's it!

THINGS TO REMEMBER

DIGITAL PHOTOS ARE BEST

Digital photos are required. Set your camera to the highest quality setting prior to shooting.

CLEAN CAR, CLEAN SHOTS

Detail your car prior to the photo shoot. A clean car is a more attractive, marketable car.

KEEP PEOPLE OUT OF PHOTOS

People should not be in or around your car. That includes your own shadow and reflection.

LOCATION, LOCATION, LOCATION

Shoot cars on the pavement, road, or driveway. Do not photograph your car in a grassy setting. Watch your background. Be sure not to take photos in front of any outdoor art, graffiti, or commercial signs that can have copyright issues.

DON'T EDIT YOUR PHOTOS

Do not crop/edit your images before sending. It could make them unusable for marketing purposes.

PHOTOGRAPH THE ENTIRE CAR

Make sure that you're not cutting off the front or back of the car. Center the car in the frame and leave ample space.